



MANAGEMENT CONSULTING, INC.

## PRESS RELEASE

### RLR MANAGEMENT CONSULTING, INC. AND CB RESOURCE, INC. JOIN FORCES TO BETTER SERVE COMMUNITY BANKS

**Palm Desert, CA, August 11, 2014** – RLR Management Consulting, Inc. (“RLR”) today announced that they have joined forces with CB Resource, Inc. (“CBR”), a national information service firm specializing in strategic planning, capital planning and enterprise risk management for community and regional banks throughout the United States. This newly formed relationship provides the foundation for both companies to increase their abilities to better serve community and regional bank customers through their combined knowledge, expertise and tool sets in enterprise risk management, capital planning and consulting services.

The relationship with CB Resource offers RLR Management Consulting, Inc. the opportunity to further expand their footprint across the U.S., while CB Resource gains a deeper West Coast presence and access to the consulting and delivery capability that RLR has built up over the past 26 years.

“We at RLR are excited to enter into this new relationship with CB Resource, Inc. RLR has been exploring alternatives for offering enterprise risk management solutions for community banks for some time. We believe the five step process that CB Resources has developed strongly meets the needs for banks to implement a fully integrated ERM process,” stated Ruth L. Razook, Founder and CEO of RLR Management Consulting, Inc.

“We are extremely proud that RLR has selected CB Resource and our unique array of services to serve the growing ERM and planning needs within the community bank industry,” said Jeff Rigsby, President and CEO of CB Resource, Inc. He continued, “We share RLR’s unwavering commitment to providing quality service and value to community bank clients, we believe this partnership enhances our ability to expand on this commitment.”

About RLR Management Consulting, Inc.

RLR Management Consulting, Inc. (“RLR”) has offered financial institutions solutions to their banking challenges since 1988. RLR is a nationwide consulting firm focused on providing high quality consulting assistance to banks in the areas of Corporate Strategy, Organizational Analysis, Operations, Project Management, Regulatory Compliance, Loan Services, Payments, and Information Technology. RLR is located in Palm Desert, California.

About CB Resource, Inc.

Founded by Jeff Rigsby in 2011, CB Resource Inc. (“CBR”) is a national professional service information firm dedicated to serving the strategic planning, capital planning and ERM solution needs of community bank executives and their Boards. With effective tools, accurate information, price, and virtual delivery at the center of their value proposition, CBR serves the risk management and planning needs of community banks throughout the United States. CB Resource, Inc. is headquartered in Irvine, CA.

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